

e- Short Term Course (e-STC)

on

“Exploring the research paths: What all you need to know?” (Module -1)

30th September 2024- 04th October 2024

An Initiative of
National Institute of Technology Hamirpur
Hamirpur, Himachal Pradesh, India



Organized by
Department of Management Studies
National Institute of Technology, Hamirpur
(H.P.) 177005
<http://www.nith.ac.in/>

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Department of Management Studies
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Number of Participants

Maximum number of participants is 30 for this e-Short Term Course (e-STC) on first cum first serve basis.

Registration Link after payment:

<https://forms.gle/zpHMrMfMrfUz7vc39>

Registration fee is compulsory for all the delegates and is non-refundable.

- a) Research Scholars/Students – 200 Rs.
- b) Academia– 500 Rs.
- c) Industry Persons – 1000 Rs.

Payment Mode: SBI Collect

To pay through SBI collect, select Payment
Google>SBI Collect>Agree>Proceed>Himachal
Pradesh>Educational Institutions> NIT
Hamirpur>Payment Category> Workshop/ STC/
FDP/Conference

Last date of Registration: 29th September 2024

Resource persons

Faculty from NIT Hamirpur will deliver the lectures.

Certification

Minimum 75% attendance is required to issuing the certificates.

About the institution

The National Institute of Technology, Hamirpur is an Institute of National Importance. The Institute offers B.Tech, M.Tech, MBA, MSc and PhD programmes in various disciplines of Engineering, Humanities and Sciences.

The Institute is functioning in a vast area of above 250 acres at Anu in Hamirpur district of Himachal Pradesh and is 4 Kms from main bus stand of Hamirpur on Mandi-Jalandhar National Highway (NH-70). The city of Hamirpur is well connected with the rest of the country by road.

Nearest Railway Station: UNA (about 85 Km)

Nearest Airport: GAGGAL (Kangra) (about 85Km)

About the department

The Department of Management Studies offers full time PG degree programme, viz. Master of Business Administration (MBA). Students get the advantage of dual specialization, out of - Human Resource Management, Marketing Management, Operations Management and Financial Management. The Department also offers Ph.D. programmes on stipendiary and non-stipendiary basis for full time and off campus candidates.

The diversity of the curricula offered through the Department provides the students with the foundation skills that can be used not only in the

classroom, but to master challenges in globalized dynamic and competitive markets. This is done through a plethora of channels including lectures, talks, case studies, research projects, group discussion, workshops, seminars, etc. Faculty members possess a blend of academic and

professional experience, which facilitates disseminating of knowledge to the students through both classroom sessions and independent student activities. The faculty is highly qualified with international exposure and motivated to inculcate quest for perfection among the students. Short term Training/Management Development Programmes for industry and faculty are regularly organized by Department of Management Studies with MHRD and AICTE collaboration. The Department has well experienced and dedicated faculty members with different specializations. We have well equipped laboratories with state-of-the-art facilities like servers/workstations, desktops and mobile devices.

About the e-STC

This e-STC would serve as a platform for understanding the research path for the beginners. The e-STC, will discuss all the tools and techniques essential for paper writing to paper publications. In this e-STC, the module 1 covering the basic knowledge about these tools and techniques will be covered followed by the Module 2 in second phase.

Objectives of e-STC

- To understand basics of research.
- To discuss and design questionnaire and importance of sampling in research.
- To Develop learning of scale development and confirmatory factor analysis.
- Providing an overview of AMOS and SmartPLS.
- Understanding R studio and its usage in research.

Topics to be covered

Identification of research gaps, identification of research design and sampling techniques, questionnaire development, writing cases, MAT Lab in management, Smart-PLS, R studio, AMOS, selecting journals for publications.

Pedagogy

Practical examples using software SPSS, AMOS, Smart-PLS, R Studio and research methodology will be employed along with conceptual lectures in this e-STC.