

***e-Workshop  
on***

***“Case Study as a Pedagogical  
Tool for Teaching in  
Management”***

02<sup>nd</sup> – 06<sup>th</sup> August 2021

An Initiative of

**National Institute of Technology Hamirpur**  
Hamirpur, Himachal Pradesh, India



Organized by  
**Department of Management Studies**  
National Institute of Technology, Hamirpur  
(H.P.) 177005  
<http://www.nith.ac.in/>

**Patron**

Prof. (Dr.) Lalit Kumar Awasthi (Director)

**Chairman**

Prof. (Dr.) Piar Chand  
(Head, DoMS)

**Convener**

Dr. Sachin Kumar

**Coordinator**

Dr. Neeraj Dhiman  
Dr. Richa Joshi

**Treasurer**

Dr. Neeraj Dhiman

**Organizing Committee**

Dr. Vivek Tiwari  
Dr. Mohd. Adil  
Dr. Shampy Kamboj  
Dr. Pratima Mishra

**Contact:**

Dr. Neeraj Dhiman, Coordinator e-workshop,  
Assistant Professor  
Department of Management Studies  
National Institute of Technology,  
Hamirpur (HP)  
Mobile: 9459761263

Email: [stcnith@gmail.com](mailto:stcnith@gmail.com)

***e-Workshop  
on***

***“Case Study as a Pedagogical Tool for  
Teaching in Management”***

**02<sup>nd</sup> August – 06<sup>th</sup> August  
2021**

**Department of Management Studies  
National Institute of Technology, Hamirpur**

**Registration:**

The interested participants should register by paying registration fee and filling the google form through below link:

[https://docs.google.com/forms/d/e/1FAIpQLSfQHf\\_IaJ\\_mcLduYr6AuGXadiYKbaLCPswoRdT2wPORnD7HqQ/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfQHf_IaJ_mcLduYr6AuGXadiYKbaLCPswoRdT2wPORnD7HqQ/viewform?usp=sf_link)

Registration is compulsory for all the delegates.  
The registration fee is non-refundable.

- a) Research Scholars/Students – 200 Rs
- b) Academia and Industry – 500 Rs

**Payment Mode:** SBI Collect

(To pay through SBI collect, select Payment Category “Workshop/STC/FDP/Conference”)

Kindly email SBI Collect Receipt No, Name, Date and Amount to [stcnith@gmail.com](mailto:stcnith@gmail.com)

**Number of Participants**

Number of participants is limited for this e-workshop

Applications will be accepted on first cum-first serve basis.

**Last date of Registration: 31<sup>st</sup> July, 2021**

**Resource persons**

Faculty from IIMs, IITs, NITs, IIITs and State Universities will deliver the lectures.

**Certification**

E-certificates will be provided to those participants who have attended at least 75% of the program.

## About the institution

The National Institute of Technology, Hamirpur is an Institute of National Importance. The Institute offers B.Tech, M.Tech and PhD programmes in various disciplines of Engineering, Humanities and Sciences.

The Institute is functioning in a vast area of above 250 acres at Anu in Hamirpur district of Himachal Pradesh and is 4 Kms from main bus stand of Hamirpur on Mandi-Jalandhar National Highway (NH-70). The city of Hamirpur is well connected with the rest of the country by road.

Nearest Railway Station: UNA (about 85 Km)

Nearest Airport: GAGGAL (Kangra) (about 85 Km)

## About the department

**The Department of Management Studies** offers full time PG degree programme, viz. Master of Business Administration (MBA). Students get the advantage of dual specialization, out of - Human Resource Management, Marketing Management, Operations Management and Financial Management. The Department also offers Ph.D. programmes on stipendiary and non-stipendiary basis for full time and off campus candidates.

The diversity of the curricula offered through the Department provides the students with the foundation skills that can be used not only in the classroom, but to master challenges in globalized dynamic and competitive markets. This is done through a plethora of channels including lectures, talks, case studies, research projects, group discussion, workshops, seminars, etc. Faculty members possess a blend of academic and professional experience, which facilitates disseminating of knowledge to the students through both classroom sessions and independent student

activities. The faculty is highly qualified with international exposure and motivated to inculcate quest for perfection among the students. Short term Training/Management Development Programmes for industry and faculty are regularly organized by Department of Management Studies with MHRD and AICTE collaboration. The Department has well experienced and dedicated faculty members with different specializations. We have well equipped laboratories with state-of-the-art facilities like servers/workstations, desktops and mobile devices.

## About the e-workshop

The case base method is considered as best technique to deliver lectures as it is participative and discussion based in nature. Case based teaching in management will give rise to acquiring new skills, innovative way of thinking, improves communication and develop ability to apply concepts. Despite its benefits few challenges have been observed in management education in India such as adoption & application of case studies etc.

## Objectives of e-workshop

- To discuss case analysis and its application in management education
- To demonstrate various methods/techniques of case discussion and writing teaching notes.
- To diagnose the issues in the case and the approach of finding several solutions to the same problem.
- To learn the publication and promotion of case studies in quality journals.

## Topics to be covered

Introduction to Case analysis and different facets of qualitative analysis, typical structure of case study, How to write a caselet? Case study vs caselet, How to write impactful case

studies? How to prepare a teaching note? Where, how to publish and promote your case study? Integrating case study teaching approach into curriculum development, teaching through audio video cases, How to prepare a case for class teaching? Challenges of using case studies, How to engage students through case studies a practical approach. (Part I), How to engage students through case studies a practical approach. (Part II)

## Pedagogy

Practical examples, group discussions, conceptual lectures, Case analysis and experience sharing are some of the techniques that would be employed in this e-workshop.