

DoHSS & DoMS, NITH

Jointly Organize

NATIONAL CONFERENCE (HYBRID MODE)

**THE GLOBAL BUSINESS BEHAVIORAL  
STRATEGIES FOR SUSTAINABLE  
MANAGEMENT PRACTICES: ESG TO SDGS  
(GLOSMAN - 2024)**

February 19-20, 2024



Sponsored by ICSSR,  
Government of India

# About Conference

The Department of Humanities and Social Science and Department of Management Studies, National Institute of Technology, Hamirpur jointly organize a national hybrid conference on 'The Global Business Behavioral Strategies for Sustainable Management Practices: ESG to SDGs (GLOSMAN - 2024)' from 19.02.24 to 20.02.24 - sponsored by the Indian Council of Social Science Research (ICSSR).

**Mode: Hybrid (Online/Offline presentations)**

The main aims of the GLOSMAN-2024 is to bring together leading academicians, researchers and practitioners to exchange and share their experiences and research results on all aspects of advances in Global Business Strategies for Sustainability and its changing paradigms from ESGs to SDGs with Environment, Clean Energy, Health and Well Being, Water and Sanitation, Economics of Sustainability in the context of climate change, Managing the Sustainable Bottom Line, Restoring sustainability-oriented well-being for employees, Building sustainable careers in organizations, Sustainable Operations, Sustainable Life Cycle Assessment, Sustainable Marketing, sustainable behavior and decision making, Social Marketing, Data-Driven Sustainability: Leveraging Analytics for Sustainable Development, Sustainable Information Systems for Environmental Protection, Integration of Sustainability into core Organizational Strategy and Practices and many more. It also provides a premier interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent advancement of the field, innovations, and practical challenges encountered and solutions adopted.

# About

## NIT, Hamirpur

National Institute of Technology Hamirpur, Himachal Pradesh is fully funded Institute under Shiksha Mantralaya, Government of India. The institute is one of the thirty-one NITs of the country, which came into existence on 7th August 1986 as Regional Engineering College, a joint and cooperative enterprise of the Govt. of India and Govt. of Himachal Pradesh. The college campus, spread over 320 acres, has lush green outfields and picturesque surroundings facing snow clad Dhauladhar mountain ranges. The institute offers undergraduate and postgraduate courses (B.Tech, M.Tech./MBA/M.Sc/Ph.D.) in leading fields of science, engineering, architecture and management. Various programmes serve the purpose of building a comprehensive foundation of knowledge and of enhancing confidence, creativity and innovation in its students. Besides imparting regular teaching, equipped with modern laboratories and excellent infrastructure, the Institute is actively engaged in research, consultancy and developmental activities. The city of Hamirpur is well connected with the rest of the country by road.

Nearest Railway Station: UNA (about 85 Km)

Nearest Airport: GAGGAL (Kangra) (about 85Km)

More information about NIT Hamirpur may be obtained from [www.nith.ac.in](http://www.nith.ac.in)



# About

## The Departments

The Department of Humanities and Social Sciences has an interdisciplinary orientation and expertise in diversified fields of Psychology, Behavioural Sciences, Engineering Economics and Communication Skills in order to cater to the needs of B.Tech./B.Arc. and research scholars of the institute of national importance. The team approach is very warm in the department.

The Department of Management Studies offers full-time PG degree program, viz. Master of Business Administration (MBA). Students get the advantage of dual specialization, out of - HRM, Marketing Management, Operations Management, and Financial Management. The Department also offers Ph.D. programmes on a stipendiary and non-stipendiary basis for full-time and off-campus candidates. Faculty members with international exposure possess a blend of academic and professional experience, which facilitates the dissemination of knowledge to the students through both classroom sessions and independent student activities. Short-term Training/Workshop/Management Development Programmes for industry and faculty are regularly organized by DoHSS and DoMS with MHRD and AICTE collaboration.



# Call for Papers

The said conference is proposed to cover wide themes that could correlate to research with Business strategies for sustainability and its allied areas and invites submission of papers on Themes and Sub Themes (but not limited to):

1. Circular Economy, 2. Sharing Economy and Sustainable Future, 3. Sustainable Social Marketing, 4. Environmental Attitudes & Beliefs, 5. Environmental Footprints Reduction for Sustainable Development, 6. Sustainable Decision Making, 7. Clean Energy, 8. Eco Anxiety, Health and Well Being, 9. Sustainable Life Cycle/Lifestyle Assessment, 10. Greener Healthcare, 11. Water and Sanitation, 12. Innovative Valorization of Waste towards Circular Construction., 13. Economics of Sustainability in the Context of Climate Change, 14. Sustainable Financing, 15. Sustainable Bottom Line, 16. Sustainability-oriented well-being for Employees, 17. Building Sustainable Careers in Organizations, 18. Sustainable Operations and Social Marketing, 19. Sustainable Digital Servitization, 20. Data-Driven Sustainability: Leveraging Analytics for Sustainable Development, 21. Empowerment and Sustainable Workplace, 22. Sustainable Information Systems for Environmental Protection, 23. Sustainability and Organizational Strategy and Practices, 24. Cultivating our Right Brain for enhancing our Creativity, Sensitivity to Nature, 25. Holistic thinking by Integrating Liberal Studies into Management Education as well as Corporate Training and Development, 26. Sustainability and other allied areas

# About Participation

## Dates for Paper Submission & Abstract Submission Link

The following will be considered as paper submission dates: Abstract

Submission Deadline: 25 Jan 2024

**Abstract Submission Link:** <https://forms.gle/WeFKprztq5E3xZKK8>

Full paper submission: 05 Feb 2024

Last date of registration: 10 Feb 2024

The presenting authors are supposed to be registered by 10 Feb 2024 for inclusion in conference proceedings.

Registration is compulsory for all the delegates. Registration via filling out the Google Form using the below-mentioned link; <https://forms.gle/7gMmEKtKX8ATYxCEA>

The fees has been set as per the Institute rules.

Category	Registration Fee
Academia/R&D	Rs. 1000
Corporate/Industry	Rs 2000
PhD Scholars/Students	Rs 500

## Registration Link

### Guideline's for Fee payment

1. Go to [www.onlinesbi.com](http://www.onlinesbi.com) and select option State Bank Collect
2. Accept terms & conditions and Proceed further
3. Select State of Corporate/Institute: Himachal Pradesh and Type of Corporate/Institute: Educational Institute
4. Select Educational Institute Name: NIT Hamirpur and click on Submit
5. Select Payment category Workshop STC FDP Conference and fill the details to proceed further Link for e-registration through google form:

## Awards, publications, and certifications

Participants will be eligible for two awards:  
The young scholar award (below 40 years of age),  
The best paper award (one for each track)

All accepted papers will be published in the Book of Refereed Conference Proceedings with ISBN number in a PDF Form. Selected papers will be published in referred journals (with ISSN number & indexed in SSCI/ABDC/Scopus).

Certificate/e-certificate will provide to all the presenters.



# About Participants

The conference will provide an opportunity to bring together the followings: Government Representatives, Non-Governmental Organizations (NGOs), Academicians and Researchers, Sustainable Development Practitioners, Activists and Community Leaders, Business Organizations, Students and Youth Groups, Media and Journalists, Sustainable Finance and Investment Professionals, Other (Who is interested to learn about sustainable Practices).



Major attractions of the conference will include:

Cutting-edge insights

Expert speakers,

Networking opportunities

Business Leaders

Innovative Solutions

Publications



# The Committees

**Patron:** Prof. (Dr.) H.M. Suryawanshi, Director, NIT Hamirpur

**Organizing Chairmen:** Dr. Yogesh Gupta, DoHSS, NIT Hamirpur  
Dr. Mohd. Adil, DoMS, NIT Hamirpur

## Conference Committee

**Organizing Secretaries:** Dr. Sunderkala Negi, DoHSS, NIT Hamirpur  
Dr. Shampy Kamboj, DoMS, NIT Hamirpur

Dr. Manoj Sharma, DoHSS, NIT Hamirpur

Dr. Vivek Tiwari, DoMS, NIT Hamirpur

Dr. Manoj Kumar Yadav, DoHSS, NIT Hamirpur

Dr. Sachin Kuamr, DoMS, NIT Hamirpur

Dr. Neeraj Dhiman, DoMS, NIT Hamirpur

Dr. Richa Joshi, DoMS, NIT Hamirpur

## Organizing Committee

### Contacts

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# Advisory Committee

Dr. Archana Santosh Nanoty, Registrar, NIT Hamirpur  
Prof. (Dr.) Anoop Kumar, Dean (FW), NIT Hamirpur  
Prof. (Dr.) Vigneswara llavarasan, IIT Delhi  
Prof. (Dr.) Santosh Rangnekar, IIT Roorkee  
Prof. (Dr.) Sanjeev Tripathi, IIM Indore  
Prof. (Dr.) Rajat Agrawal, IIT Roorkee  
Prof (Dr.) Yogesh Deshpande, VNIT Nagpur  
Prof. (Dr.) Parul Rishi, IIFM, Bhopal  
Prof. (Dr.) Satyabhusan Dash, IIM Lucknow  
Prof. (Dr.) Kishor Goswami, IIT Kharagpur  
Prof. (Dr.) S.N Ghosh, HPU Shimla,  
Prof. (Dr) Satish Kumar, IIM Nagpur  
Prof. (Dr.) K.N. Dewangan, NERIST, Arunachal Pradesh  
Prof. Surya Rashmi Rawat, HPKV Business School, CUHP, Himachal Pradesh  
Dr. Arpan Kumar Kar, Associate Professor, IIT Delhi  
Dr. Jogendra Kumar Nayak, Associate Professor, IIT Roorkee  
Dr. Ramesh Anbanandam, Associate Professor, IIT Roorkee  
Dr. Hemantkumar P. Bulsara, Associate Professor, SVNIT, Surat  
Dr. Suresh Kumar Jhakkur, Associate Professor, IIM Lucknow  
Dr. Saurabh Kumar Dixit, Associate Professor, NEHU, Shillong  
Dr. Arun Kuamr Kaushik, Associate Professor, IIM Amritsar  
Dr. Vikas Kumar, Assistant Professor, IIM Sirmaur  
Dr. Vikas Thakur, Assistant Professor, IIT Kharagpur  
Dr. Amit Kumar Agrawal, Assistant Professor, IIIT Naya Raipur  
Dr. Yatish Joshi, Assistant Professor, MNIT Allahabad  
Dr. Bindu Singh, Assistant Professor, IIIT Lucknow

# Places Nearby

Himachal Pradesh occupies a region of scenic splendour in the western Himalayas, offering a multitextured display of lofty snow-clad mountains, deep gorges, thickly forested valleys, large lakes, terraced fields, and cascading streams. Indeed, the name of the state is a reference to its setting: Himachal means "snowy slopes" (Sanskrit: hima, "snow"; acal, "slopes"), and Pradesh means "state."



Manali



Dharamshala



Shimla



Dalhousie

## Roadmap to NIT-H

