



ANVESHA

DOCTORAL NATIONAL CONFERENCE

(ECONOMICS, HUMANITIES, SOCIAL SCIENCES & MANAGEMENT)

12 -13 NOVEMBER, 2024

DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES

NATIONAL INSTITUTE OF TECHNOLOGY, HAMIRPUR

HIMACHAL PRADESH (INDIA) PIN- 177005

<https://nith.ac.in/>



DRNC 2024



INVITATION

The organizing committee is delighted to invite you to participate in the Doctoral National Conference (DRNC 2024) on multidisciplinary themes organized by the Department of Humanities and Social Sciences, National Institute of Technology (NIT), Hamirpur, on 12- 13 November, 2024.

DRNC 2024 will bring together leading academicians, faculties, business leaders, research scholars, and students under a common platform to interact and showcase various dimensions related to economics, management, literature and other related areas.



ABOUT THE CONFERENCE

The conference stands as a significant platform where researchers, academics, and professionals can showcase innovative ideas across diverse fields. Its primary aim is to forge connections between industries and academia, pinpoint research needs, and disseminate best practices globally. This event acts as a forum for the exchange of ideas and knowledge among experts, professionals, and academicians in the realms of economics, literature, society, marketing, finance, psychology, and sociology. At its core, the conference seeks to raise awareness of current issues and challenges in the humanities, social sciences, and management fields and their impact on the environment, society, and the economy. Providing a valuable platform for participants, the conference enables them to gain insights from researchers, academicians, and experts concerning the latest trends and optimal approaches in these fields. With an emphasis on information exchange, thoughtful discussions, and the amalgamation of ideas and research findings, the conference endeavors to formulate strategies to tackle practical challenges arising in the ever-evolving landscape of economics and social sciences. The agenda encompasses various sessions, including presentations, panel discussions, and expert lectures, providing participants with valuable opportunities to learn from experts and actively engage in stimulating discussions.

ABOUT THE INSTITUTE

Established in 1986 as the Regional Engineering College through a collaborative effort between the Government of India and Himachal Pradesh, The National Institute of Technology, Hamirpur one of India's premier educational institutions has been recognized as an institute of national importance by an Act of Parliament in 2007. The Institute offers comprehensive education in Engineering, Architecture, Science, Management, and Humanities at the Graduate, Postgraduate, and Doctoral levels. Focused on fundamental and applied research, the institute actively engages with industries and organizations to foster meaningful collaboration. Nestled at the foothills of the Shivalik range, the campus provides a stunning backdrop of the snow-clad Dhauladhar range. Over time, the institute has earned its place among the country's top technical institutions.



ABOUT THE DEPARTMENT

The Department of Humanities and Social Sciences at the institute adopts an interdisciplinary approach, offering expertise in various fields, including Economics, Communication skills and the Dynamics of Behavioral Science. This broad range of knowledge is tailored to meet the educational requirements of students enrolled in B.Tech, B.Arch, and Ph.D. programs. The faculty members bring a unique combination of academic and professional experience, enabling them to impart knowledge through classroom sessions and independent student activities effectively.

Conference Committee

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Director, NIT, Hamirpur

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Associate Professor

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Prof. Tejinder Pal Singh
Panjab University, Chandigarh

ECONOMY, GROWTH AND DEVELOPMENT

- **Climate change, adaptability and sustainability**
- **Consumer Behavior in the Digital Era**
- **Shifting Paradigm in Agriculture Economics for Sustainable Development**
- **Public economics: health economics, public policy, welfare economics,**
- **Role of Political Economy in International Relations**
- **Role, Challenges and Prospects of Fintech Companies in India; Role of Big Data and AI in Financial Economics**
- **Emergence of Gig Economy and Blue Economy Challenges, Opportunities and Future**
- **Rise of New Economic Powers and Changing World Landscape; Threats of populism, Covid-19 and its impact**
- **Shifting Policy Paradigm for the Economy of India**
- **Future of Work and Labour: Adapting to a Changing Landscape**

INTERDISCIPLINARY APPROACHES IN SOCIAL SCIENCES

- **Psychology interventions**
- **Mental health and well-being**
- **Social Justice and Law**
- **Clinical neuropsychology**
- **AI and behaviour interventions**
- **Poverty, depression, vulnerable groups, and their psychology- social issues**
- **Psychology and technology**
- **Stereotyping and Prejudice in consumer psychology**
- **Women Empowerment: Challenges and Opportunities**
- **Social mobility and the way forward**

CALL FOR PAPERS



MANAGEMENT, MARKETING AND FINANCE

- **Corporate Management and Digital Transformation: Navigating the New Frontier**
- **Sustainability and Corporate Social Responsibility: Solving Environment and Social Issues**
- **Social Enterprise and Entrepreneurship**
- **Insurance, Investment and Operation Management**
- **Tourism management**
- **Marketing and Branding: Building Connections in a Crowded World**
- **Finance and Investment: Strategies for Building Wealth**
- **Behavioural Finance, Corporate Finance, International Finance and Managerial Finance**
- **Organizational Behaviour**

LANGUAGE, LITERATURE, AND SOCIETY

- **Digital Platforms and Their Impact on Modern Literary Expression**
- **Linguistic Diversity in Literature: Preserving and Promoting Endangered Languages**
- **Translating Cultural Nuances: Challenges in Indian Literature**
- **Cultural Representation in Literature and its Influence on Identity**
- **Migration, Diaspora, and the Quest for Identity in Literary Works**
- **Intersectionality in Language and Literature: Examining Multiple Identities**
- **Political Discourse Analysis: Language and Power Dynamics**

IMPORTANT DATES

- **Last Date of Submission Of Abstract: 30 September, 2024**
- **Abstract submission Link :**
 <https://forms.gle/kYc9Ru7NP8NVB1k67>
- **Notification of selected Abstract : 8 October, 2024**
- **Last Date of Registration and full paper submission : 30 October, 2024**
- **Registration and full paper submission Link:**
 <https://forms.gle/GzMk5AjDix3HiTQs8>

REGISTRATION AMOUNT

Category	Fee
Students/Research Scholar	₹ 1000/-
Academia/R&D	₹ 2000/-
Industry	₹ 4000/-
Attendee/listener	₹ 700/-

PAYMENT MODE

Registration fees are to be paid at the following link:
<https://www.onlinesbi.sbi/sbicollect/>

Steps to pay the fee and Google form for the registration are stated in the above links and will also be communicated via e-mail with the Authors of the selected papers.

Student Registrations: Please upload valid proof and SBI Collect receipt together as a single PDF and full length Paper in the Google Form.

NOTE:

- *Limited accommodation will be available at the Institute on payment basis for the conference participants.*
- *First come first serve basis on prior intimation. No TA/DA will be paid to any delegate who presents the paper at the conference.*
- *Certificate/e-certificate will be provided to all the presenters.*

GUIDELINES FOR ABSTRACT SUBMISSION

Selection of the Papers for presentation and discussion will be based on a detailed abstract. We are following the format free submissions of abstracts to save more time for your research. However, it should include **(a)** a suitable title, **(b)** author details along with their complete affiliation details, **(c)** an abstract of up to 300 words indicating the objective, methodology, and results of the study, **(d)** four to five keywords.

PUBLICATION OPPORTUNITY

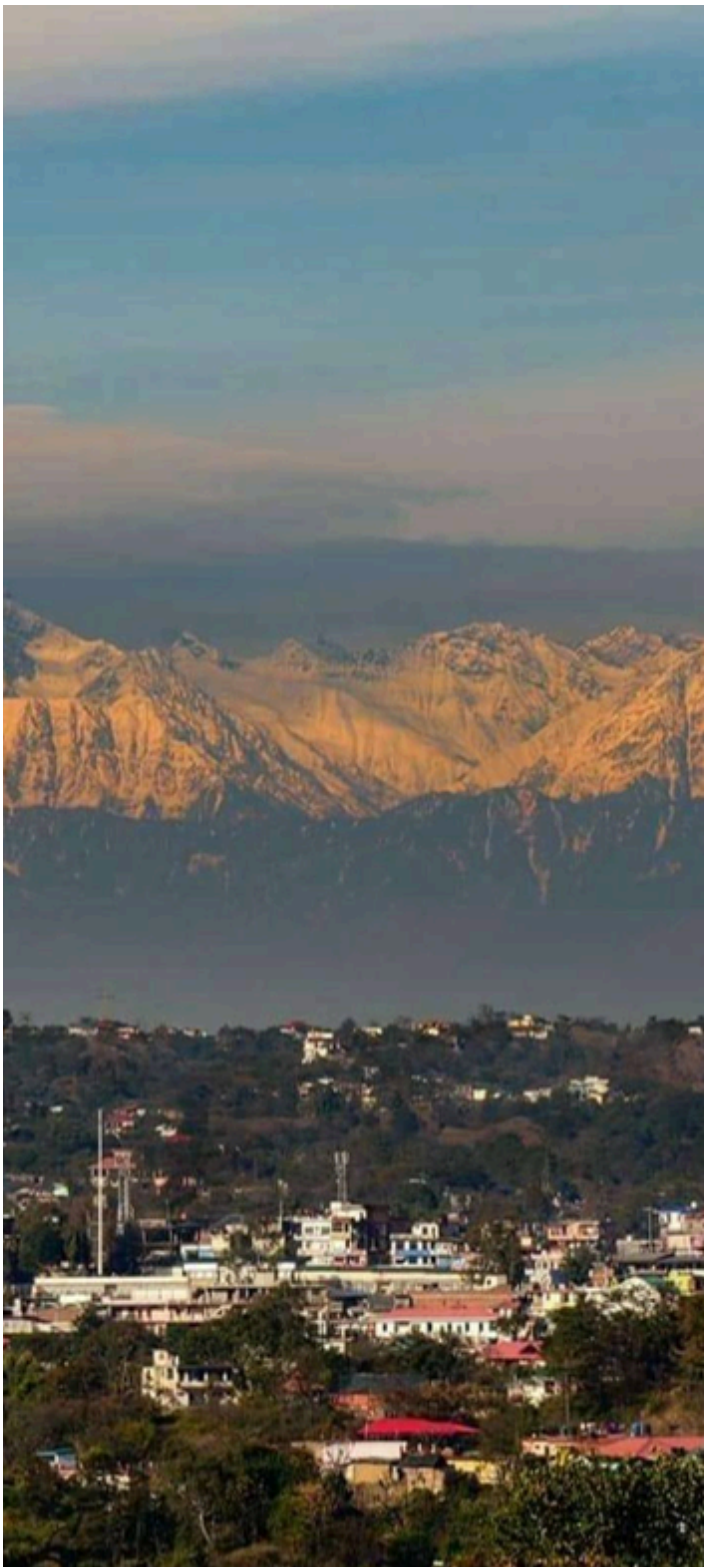
All submitted conference papers will be blind peer-reviewed, the assessment of the papers shall be made based on their relevance to the theme and on parameters like originality, clarity, completeness, and contribution to the discipline. All accepted papers will be called for presentation and will have the scope to get published in Scopus Indexed Conference Proceeding. Only selected and recommended papers will be invited for publication in the Scopus/WoS Indexed journal(s) after due blind /peer review process and as per journal policies and review process.



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TOURIST SPOTS NEAR HAMIRPUR

Hamirpur, one of the twelve districts of beautiful state Himachal Pradesh, lies in the middle of the state. The most literate district and well connected by roads from all sides, shares its geographical boundaries with Bilaspur, Mandi, Kangra and Una districts. Tract is hilly covered by Shivalik Range.

The elevation varies from 400 meters to 1100 meters. Majority of the people serve in the defence services thus popularly known as Veer Bhoomi and also widely famous for Child-Saint Shrine Baba Balak Nath.

BABA BALAK NATH TEMPLE



JAWALAJI TEMPLE



DHARAMSHALA CRICKET STADIUM

